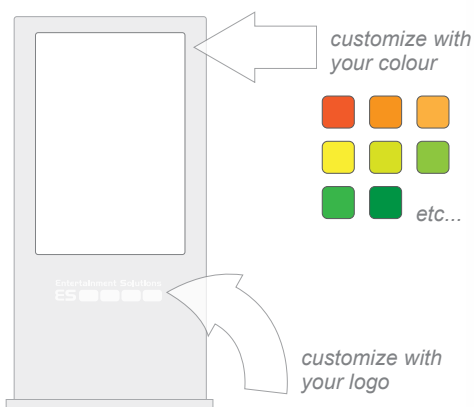


## Digital indoor advertising

Free-standing signs are more effective and draw attention better than wall or ceiling mounted signs. They allow visitors and guests to see information as they enter the building or walk through the reception or lobby area. Free-standing signs can be placed in the most effective locations to grab your audience's attention.

The installation of a free-standing sign is easier, faster and requires less construction work in the building. It can also be moved when needed.

Free-standing signs provide housing that incorporates the screen and the Player without unsightly wires, and protects them from scratches, dust build-up and over-heating.



### Technical Specifications

TOTEMS	TOTEM42	TOTEMS46	TOTEM52	TOTEM55	TOTEM65
Screen Size	42"	46"	52"	55"	65"
Resolution	1920x1080	1920x1080	1920x1080	1920x1080	1920x1080 (WXGA)
Color	16.7 M (8bit)	16.7 M (8bit)	16.7 M (8bit)	16.7 M (8bit)	1073.7 M (10bit True Color)
Brightness	500	500	500	500	500
Contrast	5000:1	5000:1	5000:1	5000:1	4000:1
Angle	178/178	178/178	178/178	178/178	178/178
Totem Size (mm)	1800x690x540	1850x700x560	1900x860x580	2000x860x590	2200x970x740



## Integrated player specifications

Peripheral	WIFI 802.11 b/g/n
Storage capacity	160 GB HDD
Video formats	<b>MPG</b> MPEG layer 1,2 (MP@HL - max. 25 Mbps) <b>WMV</b> WMV9/VC-1 - MP@HL (max. 18 Mbps) <b>MP4</b> H264/AVC - HP@L4.0/4.1 (max. 15 Mbps)
Audio formats	<b>MP3</b> (MPEG-1 Audio Layer II) / <b>WAV</b> (44KHz 16-bit) / <b>WMA</b> 9 (stereo) / <b>AC3</b> (DD 2.0, 2.1, 5.1) / <b>MP4</b> (AAC-LC)
Image formats *	<b>JPG</b> (RGB) / <b>BMP</b> / <b>GIF</b> / <b>PNG</b> (RGB, RGBA)
Animation formats	<b>SWF</b> (Flash 10) / <b>PPTX</b> / <b>WEB</b> (Silverlight)
Streaming formats	<b>UDP SPTS</b> MPEG-2 (SD) (max. 8Mbit/sec) - H264/AVC1 (HP@L4.0/4.1) (max. 10Mbit/sec) <b>ASF/URL</b> WMV9/VC-1 TCP/UDP streaming support through RTSP/MMS protocol (max. 10Mbit/sec) <b>Audio</b> MPEG-1 Audio Layer II / AAC LC (stereo) / AC3 (Dolby Digital 2.0 / 2.1 / 5.1)
Other formats	<b>Live RSS 2.0</b> / <b>Archivos de texto</b> (ANSI / Unicode) / <b>URL/WEB</b>

\* Image files should not exceed 1 MB in file size or 1920 x 1080 pixels. We strongly recommend uploading images at the size you wish for them to display on the screen

## Software features

Layout	Template based composition / Multilayer / Pixel precise positioning / User-friendly fully graphical interface / Zoom in-out / Playing time indication of full sequence / Preview in window or full-screen / Different viewing modes (list, graphic, thumbnail...)
Monitoring	Real-time overview of each player in the network / Shares relevant information such as version, settings, e.g. / Alerts users when problems arise.
Security	High security level by dedicated firewall / Highly secured protocol (level 5) / Data encryption
O/S Support	Windows 7
Logging	Extensive logging both Manager and Player side / Audit trail for e.g. billing purposes / Database export for all logging, for personalized reporting.
Scheduling	Comprehensive scheduling functionality / Create different sequences that can be scheduled linear or interactive / Graphic scheduling interface / Glue different sequences seamless and fluently / Multi-screen synchronization (video walls, e.g.).
Distribution	Distribution through any kind of TCP/IP network / Content can be pushed by manager or pulled by player / Store & Play concept / Incremental distribution: only new content is distributed / File resuming & Automatic recovery / Local file sharing / Automatic Player Registration option.